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# “Father Wants You” Membership Campaign

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The “Father Wants You” campaign should be held at least once a year and preferably twice a year. This is how the “Father Wants You” recruitment campaign works:

1. Acquire a parish membership roster from each parish.
2. Build a team of five to six members from the council for each parish. These Knights of Columbus members should be very active in the parish and know a lot of the parishioners.
3. Set up meeting with these members to examine parish roster. Give each member a hi-liter and ask him to hi-lite those parishioners that he knows and would recommend for membership in the Knights of Columbus.
4. When each member on the team has examined the master list of parishioners, create a new list of all the recommended prospects for each parish. Be sure to include on the list the parishioners name, address, phone number, and wife’s name.
5. Take the complete list to the priest and ask him to examine the list and validate each prospect for their practical catholicity. Father may also want to add a few of his own.
6. Get fathers approval on the “Father Wants You” invitation letter.
7. Schedule an open house attended by Father, the team, council officers, members, and the prospective member invitees and wives.
8. Send out invitation letters for the August and September campaigns and be sure to enclose current roster of all members of the Knights of Columbus attending that parish. In April and May send out follow up letters to all those invitees that didn’t attend in August and September with “Father Still Wants You” letter. Also in April and May send a “Father Wants You” letter to all RCIA new Catholic men and any new parishioners that may have joined the parish since last August or September.
9. Agenda for the open house:
  - a. Open house should provide snacks and drinks for the guests.
  - b. Choose a proper recruiting film to be shown, for example “experience of a Lifetime”, “Founding to Future”, or “Hero’s Fund.”
  - c. The Master of Ceremony should be the Field Agent, membership director, or Grand Knight.

d. Recommended meeting Agenda:

- Opening Prayer
- Welcome
- Purpose of Open House
- Grand Knight or program director to inform prospects of council activities and programs.
- Financial Secretary or Treasurer to inform prospects of initiation fee and due requirements.
- Most qualified person to present brief history of order. (If film chosen doesn't provide that information)
- Field Agent to briefly describe fraternal benefits and the dream of Father McGivney.
- Film
- Invitation to Join (have each member of the team equipped with form 100s pens, brochures, table and chairs for signing up new members).
- Close meeting after all prospects are signed-up, with prayer and information on the next First Degree.

From my experience, this membership campaign will guarantee your councils the amount of membership each year to make their quota. This is especially true if they run this campaign twice a year.

# FATHER WANTS YOU



## TO JOIN THE KNIGHTS OF COLUMBUS

I am recommending you for membership in our honored Order of the Knights of Columbus. I believe that you have all the qualifications to be a good member of this most impressive Catholic family fraternal organization. The Knights of Columbus is the manpower source of our Parish.

In the next week or two you will receive a phone call from one of the brother Knights to personally invite you and \_\_\_\_\_ (wife's name) to the open house. I would consider it a personal favor if you and \_\_\_\_\_ (wife's name) would attend the open house scheduled for \_\_\_\_\_ (date).

I am also enclosing a list of all the Knights of Columbus members here at St. Elizabeth's. With this list you will see the quality of men and their families that you will be associated with in Knights of Columbus.

God Bless  
Sincerely Yours

(Fathers Name and Signature)