



10 SIMPLE STEPS TO RUNNING A SUCCESSFUL BLOOD DRIVE

1. ESTIMATE THE NUMBER OF PINTS THAT YOU EXPECT TO COLLECT.
(If less than forty consider conducting your Blood Drive together with your neighboring Council.)
2. CONTACT THE LOCAL RED CROSS AND DETERMINE WHAT DATES THEY HAVE AVAILABLE TO SEND A TEAM FOR YOUR BLOOD DRIVE.
3. SECURE A LOCATION FOR YOUR BLOOD DRIVE. (Council Hall, Parish Center, Town Hall, etc.) FIRM UP A DATE WITH THE RED CROSS.
4. ASK THE RED CROSS FOR PROMOTIONAL MATERIALS
 - a. DONOR CALL LISTS
 - b. ANNOUNCEMENT POSTERS (Also available from Supreme Supply)
 - c. DONOR REMINDER POST CARDS.
5. ***NOTIFY MASS. STATE COUNCIL AND REQUEST THAT YOUR BLOOD DRIVE BE POSTED TO THE WEB SITE.***
6. PUBLICIZE YOUR DRIVE:
 - a. CHURCH BULLETIN (All churches in area.)
 - b. COMMUNITY CALENDAR OF LOCAL PAPER
 - c. LOCAL CABLE ACCESS
 - d. COUNCIL NEWSLETTER
7. STAFF YOUR COMMITTEE

You will need people to greet donors and pass out donor forms, help serve drinks and snacks to donors and be available for general assignments. Volunteers should plan on a 2 to 3 hour shift.
8. USING THE FORM ON THE BACK REPORT THE RESULTS OF YOUR BLOOD DRIVE TO MASS STATE COUNCIL.
9. THANK YOUR DONORS IN YOUR LOCAL NEWSPAPER, PARISH BULLETIN AND CABLE ACCESS.
10. SELECT A DATE FOR YOUR NEXT BLOOD DRIVE.