



**Knights of Columbus**  
*Fourth Degree*  
Bishop James A. Healy Province  
*Paul Bergeron*  
Master Massachusetts District



February 2017

To: Navigator, Grand Knight, Officers

Subject: Ad-Book May 6, 2017

I encourage you and fellow members to solicit and take an ad in the May 6, 2017 Exemplification Ad-Book.

This printing will become a historical and memorable document. It will be retained by our new Sir Knights, Assemblies, Councils, friends and those identified in the Ad-Book.

The Ad-Book is important for the Exemplification. In addition the revenues are relied upon to defray some of the events expenses. Fees charged for the Exemplification, Ladies Luncheon, Banquet are historically insufficient to pay for the entire event.

We will honor Reverend Brother Robert Russell MS, at the Exemplification being held in Hyannis, MA, Saturday May 6, 2017. Brother Russell was the Former Director at Our Lady of La Salette National Shrine, Attleboro, MA. He was previously assigned in Ipswich, MA and Hartford, CT.

Your ad message can be printed on a full, half or quarter page. A Booster Page will be available. The Booster Page will consist of a consolidation of one line name printed in sequence within the dimension of a full page ad. Each line cannot exceed 50 characters including spaces with small print.

Dimensions:	Full Page 5"x 8"	\$185.00 excludes back page
	Half Page 5"x4"	\$100.00
	QuarterPage2.5"x4"	\$55.00
	One Line	\$20.00 – Booster

Camera ready formatted ad should be an enclosure to an e-mail cover sent to [pleasant@pleasantprint.com](mailto:pleasant@pleasantprint.com)

Com Resolution-300 dpi      High res PDF's

Pleasant Printing voice phone is 508-222-3366

Mailing address: Pleasant Printing, 163 Pleasant Street, Attleboro, MA 02703

Non-camera ready ad can be done but you will be charged a fee for that service.

Submission can be done between February 17, 2017 and April 14, 2017. No extension can be given.

Any submission received by the printer not within the submission dates will not be in the Ad Book.

Payment is not to be sent to the printer. Printing clarifications can be given by the printer. Any other inquiries can be responded to by contacting the Master, Paul Bergeron, telephone 781-784-6583.

Check should be made payable to The Master Fourth Degree MA and anotate on bottom left of check- AD Book May 6, 2017. Mail payment to the Master along with copy of form enclosed.

Forwarded is payment for Ad-Book. Enclosed is a copy of the Ad Submitted to Pleasant Printing.

Item		Payment
( ) Full Page	\$185, 00	_____
( ) Half Page	\$100.00	_____
( ) Quarter Page	\$55.00	_____
( ) Booster Line	\$20.00 each line	_____
Additional Fee for Non Camera ready Ad	\$25.00	_____
	Total	_____

Check Number: \_\_\_\_\_ Date: \_\_\_\_\_

Payee Name on Check: \_\_\_\_\_

Date E-Mail Ad sent to Pleasant Printing: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Signature; \_\_\_\_\_

Title \_\_\_\_\_

Vivat Jesus

*Paul Bergeron*

Master Massachusetts District